

Dundee Heritage Trust Image Reproduction and Charging Policy

Photographic Reproduction Service

Provision of Image

| Format | Size | £ per print (excl. VAT) | Post and Packaging additional £4.00 |
|---|----------------------------------|-------------------------------|--|
| Print: Gloss or Matt | Small | £15 | |
| Print: Gloss or Matt | Medium | £21 | |
| Print: Gloss or Matt | Large | £25 | If a higher quality image is required there will be an additional £50 per image. |
| Image sent via electronic transfer | JPEG format as already digitised | £10 (each additional file £5) | |
| Moving Image sent via electronic transfer | Per 15 second slot | £50 | |

Usage Costs

- Educational**

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| Educational publications Images can only be used for educational research. This cannot be sold or made publically available online (commercial publication costs will apply) | No additional charge. However a copy of the research and any publication to be provided to Dundee Heritage Trust. |
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- Books, Magazines, Newspaper**

| Price (per image) | Within Scotland | Within UK | World |
|-------------------------|-----------------|-----------|-------|
| Inside Page (excl. VAT) | £40 | £50 | £75 |
| Cover (excl. VAT) | £80 | £100 | £150 |

- Television/ Broadcast including online (Image use)**

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|-----------------------|-----|
| Per image (excl. VAT) | £65 |
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- Television/ Broadcast (Filming Costs)**

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| Price at each venue | This is subject to issues such as closing areas of the museum, opening out of hours, research time and if staff interviews are required. Please contact the museum to discuss. |
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- Web Publication**

| | < 1 year | < 5 years |
|------------------------|----------|-----------|
| Commercial (excl. VAT) | £200 | £300 |
| Editorial (excl. VAT) | £100 | £200 |

- Displays and Exhibitions**

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|--------------------------|------|
| Up to 1 year (excl. VAT) | £75 |
| Over 1 year (excl. VAT) | £150 |

VAT rate is 20%. This will be added to all purchase prices.